



OCEANSIDE GENERALS



**2024-2025
CORPORATE PARTNERSHIP**

WE ARE ALL GENERALS

CORPORATE SPONSORSHIP

TITLE CORPORATE SPONSOR

\$15,000

- The team will carry the name YOUR BUSINESS NAME Oceanside Generals
- Full page advertisement in the souvenir program on the 2nd page or back page
- All print advertising will carry YOUR BUSINESS NAME and logo
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- YOUR BUSINESS NAME and logo on the front page of the team website
- YOUR BUSINESS NAME and logo displayed at center ice for all fans to see
- YOUR BUSINESS logo will appear on both home and away jerseys
- Exclusivity of business branded promotions
- First right of refusal on all current promotions (EX. Home Opener, Theme Nights, In-Game events/ promotions, etc.)
- YOUR BUSINESS NAME will support distribution via web and print for special events i.e. Exhibition - schedule, Opening night, playoffs
- The Oceanside Generals will assist YOUR BUSINESS NAME in the community and in-store events as requested by your business (subject to TBA league schedule)
- Four (4) season passes (valid for regular season home games)
- A game worn jersey
- \$250 credit towards Oceanside Generals merchandise
- All first period faceoffs are brought to you by YOUR BUSINESS NAME

DIAMOND CORPORATE SPONSOR

\$5000

- Full page advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on the front page of the team website (oceansidegenerals.com)
- YOUR BUSINESS NAME and logo will appear on our 3rd. set of jerseys (worn 10 times throughout the season at home and/or away games)
- Exclusivity of business branded promotions
- First right of refusal on all current promotions (Theme Nights, In-Game events/promotions, etc.)
- YOUR BUSINESSES NAME will support distribution via web and print for special events (i.e. Exhibition Games, Playoffs)
- The Oceanside Generals will assist YOUR BUSINESS NAME in the community and in-store events as requested by your business (subject to TBA league schedule)
- Four (4) season passes (valid for regular season home games)
- A game worn jersey (one of the 3rd set Jerseys)
- \$250 credit towards Oceanside Generals merchandise

PLATINUM CORPORATE SPONSOR \$2000

- One (1) Game Day sponsor
- Full page advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- YOUR BUSINESS logo displayed on our TV in Oceanside Place that runs 24/7
- A team picture that you can display showing you are a sponsor of the Oceanside Generals
- A game worn jersey
- Two (2) season passes (valid for regular season home games)
- 15% off Oceanside Generals merchandise
- YOUR BUSINESS mentioned during every home game at the media time-out

GOLD CORPORATE SPONSOR \$1250

- One (1) Game Day sponsor
- Half page advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- YOUR BUSINESS logo displayed on our TV in Oceanside Place that runs 24/7
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- Two (2) season passes (valid for regular season home games)
- 10% off Oceanside Generals merchandise
- YOUR BUSINESS mentioned during every home game at the media time-out

SILVER CORPORATE SPONSOR \$750

- Quarter page advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- YOUR BUSINESS logo displayed on our TV in Oceanside Place that runs 24/7
- A team picture that you can display showing you are a sponsor of the Oceanside Generals
- 12 home game tickets
- YOUR BUSINESS mentioned during every home game

BRONZE CORPORATE /JERSEY SPONSOR \$500

- Business card sized advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- YOUR BUSINESS logo displayed on our TV in Oceanside Place that runs 24/7
- A team picture that you can display showing you are a sponsor of the Oceanside Generals
- YOUR BUSINESS mentioned during every home game

PLAYER SPONSOR

PACKAGE 1 - \$1000 - \$2900

- Recognition on our team website, social media channels, and promotional materials
- Sponsor name-bar on player jersey (white)
- Half-page, black & white advertisement in our program
- Shout out during home games
- Season tickets (x1)
- A team picture for your business

PACKAGE 2 - \$3000 - \$4999

- Recognition on our team website, social media channels, and promotional materials
- Sponsor name-bar on player jersey (white & navy)
- Full-page, black & white advertisement in our program
- Shout out during home games
- Advertisement on Oceanside Generals TV in Oceanside Place lobby
- Season tickets (x2)
- A team picture for your business

PACKAGE 3 - \$5000 - \$7500

- Recognition on our team website, social media channels, and promotional materials
- Sponsor name-bar on player jersey (white & navy)
- Full-page, colour advertisement in our program
- Shout out during home games
- Staff Night at regular season home game (bring all of your staff to a game)
- Advertisement on Oceanside Generals TV in Oceanside Place lobby
- Your choice of Game Day sponsorship (Ex. Face-Off, Power Play, Penalty Kill, Out Of Town scoreboard, Shots on Goal).
- 10% off team apparel
- Season tickets (x4)
- A team picture for your business
- A General's player jersey that can be displayed in your place of business

HELMET STICKER SPONSOR

\$2500**

- YOUR BUSINESS logo on the front of all player helmets.
- YOUR BUSINESS logo will be seen during the broadcasts on Flo Hockey, in pictures of our players as seen on social media and print (newspaper and in our souvenir program)
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- A team picture that you can display showing you are a sponsor of the Oceanside Generals
- YOUR BUSINESS mentioned during every home game

**Plus the cost of Stickers

HOCKEY PUCK SPONSOR

\$2500

- YOUR BUSINESS logo will be displayed on the puck throughout the season
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)

If possible: In the situation that the puck goes over the glass, the fan brings the puck up to the sound booth for a coupon for your establishment.

TICKET SPONSOR (ALL HOME GAMES)

\$1500

- YOUR BUSINESS NAME on the back of the tickets (to be used as a coupon to your business)
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Link to YOUR BUSINESS NAME on team website (www.oceansidegenerals.com)
- Full page advertisement in the souvenir program
- One (1) Game Day sponsor
- Four (4) season passes
- YOUR BUSINESS mentioned three (3) times throughout every home game
- A team picture that you can display showing you are a sponsor of the Oceanside Generals

ON ICE EVENTS (1ST OR 2ND INTERMISSION) \$1500**

- The event will advertise YOUR BUSINESS for every home game
 - Event will be created by you and our Director of Hockey Operations
 - Full page advertisement in the souvenir program
 - A team picture that you can display showing you are a sponsor of the Oceanside Generals
 - YOUR BUSINESS mentioned during every home game
 - Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- ** Plus extra costs if there is a prize or giveaways

RINK BOARD ADVERTISING

\$1500**

- YOUR BUSINESS logo seen by all ice users of the Howie Meeker Arena and our Flo Hockey broadcast(s)
 - Full page advertisement in the souvenir program
 - A team picture that you can display showing you are a sponsor of the Oceanside Generals
 - YOUR BUSINESS mentioned during every home game
 - Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- ** Plus cost of sign production

RESTAURANT CORPORATE SPONSOR

\$1000**

- Half page advertisement in the souvenir program
- YOUR BUSINESS NAME and logo on team website (www.oceansidegenerals.com)
- Player Jersey sponsor (YOUR BUSINESS NAME and/or logo on the lower back of a player's jersey)
- YOUR BUSINESS logo displayed on our TV in Oceanside Place that runs 24/7
- A team picture that you can display showing you are a sponsor of the Oceanside Generals
- YOUR BUSINESS mentioned during every home game

** \$500 Fee + \$500 of Gift Cards to your business given away as part of our souvenir program draw at all home games

JERSEY PATCH

\$1000**

- YOUR BUSINESS logo on the front of all player jerseys.
- YOUR BUSINESS logo will be seen during the broadcasts on Flo Hockey, in pictures of our players as seen on social media and print (newspaper and in our souvenir program)

** Plus cost of production of patch

SHOULDER PATCH

\$1000**

- YOUR BUSINESS logo on the shoulder of all player jerseys.
- YOUR BUSINESS logo will be seen during the broadcasts on Flo Hockey, in pictures of our players as seen on social media and print (newspaper and in our souvenir program)

** Plus cost of production of patch

HOCKEY PANTS SPONSOR

\$1000**

- YOUR BUSINESS logo on all player hockey pants.
- YOUR BUSINESS logo will be seen during the broadcasts on Flo Hockey, in pictures of our players as seen on social media and print (newspaper and in our souvenir program)

** Plus cost of production of patch

STARS OF THE GAME SPONSOR

\$750**

- YOUR BUSINESS mentioned during every game (regular season + playoffs)

** Plus cost of T-Shirt Giveaway

50/50 SPONSOR

\$1000

- YOUR BUSINESS is the title sponsor of our 50/50
- YOUR BUSINESS mentioned five (5) times throughout every home game

PROGRAM SPONSORSHIPS

- | | |
|------------------------------------|-------|
| • FULL PAGE AD IN THE PROGRAM | \$500 |
| • HALF PAGE AD IN THE PROGRAM | \$250 |
| • QUARTER PAGE AD IN THE PROGRAM | \$125 |
| • *STARTING LINE UP | \$500 |
| • *OCEANSIDE GENERALS POWER-PLAY | \$400 |
| • *OCEANSIDE GENERALS PENALTY KILL | \$500 |
| • *UNSUNG HERO | \$300 |
| • *ENERGY PLAYER | \$300 |
| • *2ND PERIOD FACE-OFF | \$250 |
| • *3RD PERIOD FACE-OFF | \$250 |
| • *LAST MINUTE OF THE PERIOD | \$200 |

THANK YOU FOR YOUR SUPPORT!